



*Lighting Up  
The Future*

**BLOCS**

Annual Gala 2024

Partnership Opportunities

# Gala Details

The *BLOCS Annual Gala* is an opportunity to celebrate our partners and the impact we've made together since the organization's launch in 1980.

The BLOCS Gala is our largest fundraising event of the year, and your support of this event means that MORE area children can have access to the high quality, values-based education that changes lives and re-defines futures.

This year's event will feature a cocktail reception, an elegant seated dinner and a dessert reception.

Thursday, May 9th, 2024 (6:00 – 9:30 p.m.)

- 6:00 p.m. – *Cocktail Reception*
- 7:30 p.m. – *Dinner & Formal Program*
- 8:30 p.m. – *Dessert Reception*

Crystal Tea Room  
(9th Floor, The Wanamaker Building, 100 E Penn Square #9B,  
Philadelphia)

*Complimentary parking is available in the garage under The Wanamaker Building.*





# The Venue

**The 2024 BLOCS Gala will be held at the iconic Crystal Tea Room.**

Situated in the heart of Philadelphia, just steps from City Hall, The Crystal Tea Room combines rich history and elegance. Upon arrival, guests will be directed to the atrium to enjoy cocktails and hors d'oeuvres. Our glassed soaring atrium is an indoor conservatory providing a year-round "outdoor atmosphere" with no threat of weather.

Guests will then proceed into the heart of the historic Crystal Tea Room, featuring carved columns and opulent crystal chandeliers making this ballroom timeless. Finley Catering's executive chef and catering team has reached the acme of culinary brilliance, redefining the standard of cuisine. The grandeur of The Crystal Tea Room is sure to take your breath away, while creating an unforgettable venue for your once-in-a-lifetime event.

# Our Mission

We believe every school-aged child in the Philadelphia region—regardless of race, religion or financial circumstance, deserves a future filled with promise and hope.

For over forty years, Business Leadership Organized for Catholic Schools (“BLOCS”) has been committed to providing eligible families access to high-quality, values-based Catholic education, providing students with a positive and successful pathway forward.

Since 2010, BLOCS has awarded more than 100,000 scholarships tuition aid to families and students. We award scholarships to as many children— of any religion— as possible across the greater Philadelphia area.

Our work will continue until every family who desires a values-based Catholic education can afford one.

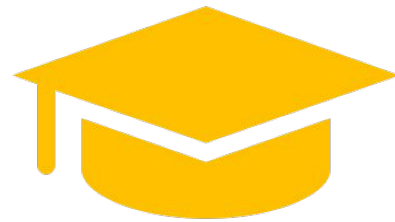


# BLOCS Impact by the Numbers



**17,000+**

Scholarships awarded annually to students and families in need



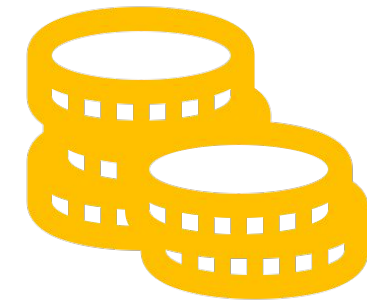
**99%**

Graduation rate for Catholic Schools  
*(versus 66% average graduation rate)*



**100 Million**

Tuition assistance to Philadelphia area students in FY22



**96%**

96 cents of every dollar donated is distributed directly in the form of need-based scholarships

# Partnership Levels

BENEFITS	PRESENTING PARTNER (\$25,000)	DESSERT RECEPTION PARTNER (\$15,000)	STUDENT LOUNGE PARTNER (\$15,000)	TEACHER APPRECIATION PARTNER (\$15,000)	FRIEND PARTNER (\$10,000)
Exclusive Partnership	X	X	X	X	
Print & Media Recognition	“Presenting Partner” in all event materials, paid/earned media opportunities, etc.	“Dessert Reception Partner” in all event materials, paid/earned media opportunities, etc.	“Student Lounge Partner” in all event materials, paid/earned media opportunities, etc.	“Teacher Appreciation Partner” in all event materials, paid/earned media opportunities, etc.	“Friend Partner” in all event materials, paid/earned media opportunities, etc.
Partner Branded Recap Video	X	X	X	X	
Tables/Tickets	(2) Tables (Premium Seating)	(1) Table (Premium Seating)	(1) Table (Premium Seating)	(1) Table (Premium Seating)	(1) Table (Premium Seating)
Logo featured in digital signage	X	X	X	X	X
Logo featured on Gala microsite (at the designed sponsor level)	X (with hyperlink)	X (with hyperlink)	X (with hyperlink)	X (with hyperlink)	X (with hyperlink)
Partner included as a verbal mention (during program)	X	X	X	X	X
Logo included in (1) BLOCS Gala e-newsletter (30,000+ audience)	X	X	X	X	X
Social Media Mentions	(2) Story Mentions; (1) Group Mention (Partner Thank You Post)	(1) Story Mention; (1) Group Mention (Partner Thank You Post)	(1) Story Mention; (1) Group Mention (Partner Thank You Post)	(1) Story Mention; (1) Group Mention (Partner Thank You Post)	(1) Group Mention (Partner Thank You Post)
Alumni Ambassador Program Sponsor	X	X	X	X	



# Presenting Partner (\$25K)

- Exclusive “Presented by” Name Under Title Rights in all marketing materials
- Partner Recap Reel (*featuring attending executives and scripted sound bytes with social mentions*)
- 2 tables (Premium Seating)
- Logo featured in all Gala venue signage and on-screen during Student Awards presentation
- “Presented by” recognition in all event materials, signage, media, etc.
- Logo with hyperlink on event website
- Company included in verbal mention during program
- Logo included in (1) BLOCS Gala e-newsletter (30,000+ audience)
- (2) Story Mentions; (1) Group Mention (*Sponsor Thank You Post*)

# Dessert Reception Partner (\$15K)

- Exclusive “Presented by” Name Under Title Rights in all marketing materials
- Partner Recap Reel (*featuring attending executives and scripted sound bytes with social mentions*)
- 1 table (Premium Seating)
- Logo featured in all Gala venue signage and on-screen
- “Presented by” recognition in all event materials, signage, media, etc.
- Logo with hyperlink on event website
- Company included as a verbal mention (during program)
- Logo included in (1) BLOCS Gala e-newsletter (30,000+ audience)
- (1) Story Mention; (1) Group Mention (*Sponsor Thank You Post*)







# Student Lounge Partner (\$15K)

- Exclusive “Presented by” Name Under Title Rights
- Partner Recap Reel (*featuring attending executives and scripted sound bytes with social mentions*)
- 1 table (Premium Seating)
- Logo featured exclusively on Student Lounge signage
- “Presented by” recognition in all event materials, signage, media, etc.
- Logo with hyperlink on event website
- Company included as a verbal mention (during program)
- Logo included in (1) BLOCS Gala e-newsletter (30,000+ audience)
- (1) Story Mention; (1) Group Mention (*Sponsor Thank You Post*)

# Teacher Appreciation Partner (\$15K)

- Exclusive “Presented by” Name Under Title Rights in all marketing materials
- Partner Recap Reel (*featuring attending executives and scripted sound bytes with social mentions*)
- 1 table (Premium Seating)
- Logo featured in all Gala venue signage and on-screen
- “Presented by” recognition in all event materials, signage, media, etc.
- Logo with hyperlink on event website
- Company included as a verbal mention (during program)
- Logo included in (1) BLOCS Gala e-newsletter (30,000+ audience)
- (1) Story Mention; (1) Group Mention (*Sponsor Thank You Post*)





# Friend Partner (\$10K)

- “Friend Partner” in all event materials, paid/earned media opportunities, etc.
- 1 table (Premium Seating)
- Logo featured in all Gala venue signage
- Logo with hyperlink on event website
- Company included as a verbal mention (during program)
- Logo included in (1) BLOCS Gala e-newsletter (30,000+ audience)
- (1) Group Mention on Social Media (Sponsor Thank You Post)

# Tables & Tickets

TABLE/TICKETS	COST
<b>CORPORATE TABLE</b> <i>Includes 10 Tickets</i>	<b>\$5,500.00</b> <i>(Early Bird rate thru March 31st)</i>
	<b>\$6,000.00</b> <i>(Standard rate begins April 1st)</i>
<b>INDIVIDUAL TICKET</b>	<b>\$600.00</b> <i>(Early Bird rate thru March 31st)</i>
	<b>\$700.00</b> <i>(Standard rate begins April 1st)</i>





# Let's Partner

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For all partnership inquiries, please contact:

**Dave Rowan**

CEO, BLOCS

Email: [drowan@blocs.org](mailto:drowan@blocs.org)

Phone: 484-704-2305